

Media Alert: 21 June 2018

CeMAT AUSTRALIA lines up a dynamic Knowledge Theatre program

Top leaders from Australia's intralogistics and supply chain industry will present at CeMAT AUSTRALIA's Knowledge Theatre sharing crucial insights into the latest innovative technologies, changing market dynamics and global trends that are shaping the warehouse of the future.

Over three jam-packed days, CeMAT AUSTRALIA will feature a diverse range of exhibitors from the logistics, supply chain management, materials handling and intralogistics sector attracting visitors from all areas of logistics, warehousing, distribution, procurement and technology.

Thought-leading presentations taking place on the showfloor as part of the Knowledge Theatre program will focus on Innovation and Industry 4.0; the Future of Intralogistics, Materials Handling and Supply Chain Management.

CeMAT AUSTRALIA explores the latest issues and trends impacting the industry, including:

- The value of automation and collaboration within modern supply chains, exploring the importance of keeping pace with technology and working with partners in order to unlock efficiencies and meet consumer demand.
Darren Johnstone, Manager, Innovation and Product Development, CHEP Australia
- The future of E-commerce and retail order fulfilment as well as innovations in automation for E-commerce and omni-channel, looking at digitalised fulfilment.
Pas Tomasiello, Senior Director ISG ANZ, Dematic
Arthur Dardoumbas, General Manager – Business Development Retail, Consumer & Healthcare, Toll Global Logistics
- A look at how market dynamics have changed in recent years and how Australia Post is working with major E-commerce businesses to fulfil their supply chain demand, diving into the behaviours of consumers and how Australia Post is working with retailers to satisfy online shoppers.
Rod Barnes, General Manager Delivery, Australia Post
- A deep dive into the interrelationship of materials handling and its connection to Industry 4.0, explaining the changes that are happening in the picking area of intralogistics and how goods to robot technologies will shape the future of the industry.
Martin Kohl, Senior Sales Consultant, Swisslog
- Supply Chain Management at the cross-road: the hope, the despair, and the challenges, looking at where the supply chain is heading, as well as the occupational and educational trends of the next generation of supply chain professionals.
Professor Booï Kam, Program Director of Supply Chain and Logistics Management, RMIT University
- Panel: How are the latest technology trends manifesting and effecting modern warehouse management, including discussion on new technology in automation,

interconnectivity, IoT, power sources and warehouse design; is a complete replacement of legacy technology best for ROI?

Moderator: **Allan Leibowitz, Editor, Forkliftaction News**

Philip Graham, Area Sales Manager, Combilift Australia

Jason Mair, Product and Marketing Manager, SICK

Pas Tomasiello, Senior Director ISG ANZ, Dematic

Rob Whitmore, Manager, Strategic Development – Customers & Product, Cascade Australia

CeMAT AUSTRALIA will be held at the Melbourne Convention and Exhibition Centre, 24 - 26 July 2018. To view the full Knowledge Theatre program visit: www.cemat.com.au/knowledge-theatre

For more information visit: www.cemat.com.au

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Complimentary media passes are available; apply by sending your name, position and publication title to ceamat@zadroagency.com.au

Images: (hi-res available via [Dropbox](#))

1. Harvey Stockbridge, Managing Director, Hannover Fairs Australia



2. Images of CeMAT AUSTRALIA



Notes to Editors:

- CeMAT AUSTRALIA speakers and exhibitor representatives are available for interviews via the media contacts listed below

Complimentary media passes are available; apply by sending your name, position and publication title to cemat@zadroagency.com.au

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About CeMAT AUSTRALIA

24-26 July 2018 | Melbourne Convention and Exhibition Centre

CeMAT AUSTRALIA is the world's leading trade fair for intralogistics and supply chain management, with events held in:

Australia | Germany | China | Indonesia | Russia | Canada | Italy | Turkey

- In its third year, CeMAT AUSTRALIA is Australia's largest intralogistics and materials handling trade show
- CeMAT AUSTRALIA 2018: Innovation and Industry 4.0; The Future of Intralogistics, Materials Handling and Supply Chain
- The CeMAT exhibition is a one-stop-shop of leading technology and service providers in the materials handling and warehousing industry
- CeMAT AUSTRALIA welcomes visitors from logistics, warehousing, supply chain and IT job functions from a wide variety of industries ranging from FMCG through to resources

Website and social media:

Website: www.cemat.com.au

Facebook: [/CeMATAus](https://www.facebook.com/CeMATAus)

Twitter: [/cemataus](https://twitter.com/cemataus)

LinkedIn: [/cemat-australia](https://www.linkedin.com/company/cemat-australia)

YouTube: [CeMAT AUSTRALIA](https://www.youtube.com/CeMAT_AUSTRALIA)

Hashtag: #CeMATAus