

CeMAT AUSTRALIA CONFIRMS DEDICATION TO INNOVATION WITH NEW NAMES CONFIRMED FOR SHOW

CeMAT AUSTRALIA has announced the involvement of industry heavyweight **Dematic**, demonstrating its commitment to the innovation and development of the intralogistics industry across the country.

Returning for its second year, CeMAT AUSTRALIA will take place at the Melbourne Convention and Exhibition Centre, Tuesday 12 July to Thursday 14 July. Deutsche Messe, the organisers of the show, are committed to an event where ideas are exchanged and discussions are prompted on how innovation will shape the intralogistics industry's future.

Sarah Haughey, Show Director for CeMAT AUSTRALIA, said: "At this year's event, we want the leading names in the industry to all be in one place, to have their voices heard and generate conversation. This will not just benefit visitors, but also the wider industry, with new ways of looking at how we do everything from health and safety, to efficiency to new developments."

"The signing of Dematic is great news for CeMAT AUSTRALIA and we're pleased to have their support for this year's show."

The confirmation of Dematic, a supplier of integrated automated technology, software and services to optimise the supply chain, reinforces CeMAT AUSTRALIA'S position as the preeminent showcase for the intralogistics industry.

New for CeMAT Australia 2016 is also the Knowledge Theatre, where attendees will be given the opportunity to hear how industry pioneers have overcome problems and implemented leading solutions, nationally and globally.

In 2016, Dematic also celebrates its 50 year anniversary in Australia and New Zealand and will showcase its innovative new solutions at the show.

Carole McCormick, Marketing Communications Manager at Dematic, added: "We're pleased to confirm our attendance at CeMAT AUSTRALIA and our sponsorship of the event. As was the case last year, we plan on bringing a range of new equipment to the show and demonstrating it in action."

The exhibitors that are attending this year's CeMAT AUSTRALIA are being urged to have stands that are interactive, in order to fully engage attendees through live demonstration and awe inspiring technology.

Companies interested in exhibiting at CeMAT AUSTRALIA should contact Sarah Haughey at sarah.haughey@hannoverfairs.com.au

For more information visit: www.cemat.com.au

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For more information, images or comment please contact Zoe Guest or Veronica Robertson on 02 9212 7867/ 0487 732 611 or email zoe@zadroagency.com.au / veronica@zadroagency.com.au



Notes to editor:

- **CeMAT AUSTRALIA** will take place **12-14 July** at **Melbourne Convention and Exhibition Centre**.
- In Europe, **CeMAT AUSTRALIA** is held every two years in Hannover, Germany and is the must-attend event for the fast-evolving European intralogistics industry.
- **CeMAT AUSTRALIA** has a global presence and is also staged in Russia, Asia, India and South America.
- In its second year, **CeMAT AUSTRALIA** is proud to have the support of key industry leaders including Linde Materials Handling, Dematic, CHEP, Swisslog, Kuka Robotics, Retailquip, Bastian Solutions, Vanderlande, TVH
- **CeMAT AUSTRALIA** is presented by Deutsche Messe – the world leader in bringing innovative, inspiring and effective business events to high level decision makers. Global Fairs. Global Business.

About Dematic

Dematic is a leading supplier of integrated automated technology, software and services to optimize the supply chain. Dematic employs over 5,000 skilled logistics professionals to serve its customers globally, with engineering centres and manufacturing facilities located across the globe. Dematic has implemented more than 4,500 integrated systems for a customer base that includes small, medium and large companies doing business in a variety of market sectors.

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