

NEWS RELEASE

14th July 2016

CeMAT Australia provides an insight into future of logistics and materials handling

CeMAT Australia at Melbourne's Convention and Exhibition Centre concluded today providing a fascinating glimpse into where the industry is heading, and how innovation is driving the industry forward.

Over the three days, attendees to CeMAT Australia, the nation's largest materials handling and intralogistics show, heard from experts, including European thought leaders who believe delivery drones will be able to position themselves and determine their own route across the warehouse floor, and that digitalisation is going to play an even bigger role.



Sascha Schmel, Managing Director for Materials Handling and Logistics at VDMA, and Olivier Janin, Secretary General for European Materials Handling Federation (FEM), both flew in for CeMAT Australia and agreed the show was uncovering insights into the future of the industry.

Sascha, in his presentation *Industrie 4.0*, looked at the future of intralogistics and the way in which new autonomous vehicles interact with innovative devices to create “symphony-like harmony” on the warehouse floor.

While Mr Janin adds Big Data, robotic automation and industry regulation are going to be trends that we continue to see.

He said: “The biggest trend which will have an impact on Australia, is the trend of warehouse automation, which is occurring within the context of the digitalisation process that you now see with the implementation of *Industrie 4.0*.”

Mr Janin is from European Materials Handling Federation (FEM), a not-for-profit trade association, which brings together national associations from across the EU representing materials handling manufacturers, generating 50 billion euros per annum. He says by having more data as a result of digitalisation, companies have more insight into improving efficiency and systems.

When asked about Brexit, Mr Janin said the European Materials Handling Federation (FEM) felt the UK and Europe were better together, but respected the decision.



“An Australian company exporting its products to the EU, whether they go to France or the UK, currently face the same requirements. However, what could happen if the UK leaves the EU internal market, is that then Australian companies could be facing different requirements,” says Mr Janin.

“Initially, Australia could get a better deal with the UK because of the old ties, but what would be difficult is they could have have different technical requirements and entry, which equals more cost,” he concluded.

Mr Janin added that the fact Australia hosts a CeMAT show, which is also held in eight other countries across the globe, shows that the market in the region is forward thinking.



Exhibitors proved Mr Janin’s point by demonstrating the latest systems, including **Dematic**, which provides automated technology and software for the supply chain and is currently celebrating 50 years of delivering innovation to Australia and New Zealand. During the course of the three days it showcased its order fulfilment solution – RapidPick XT.



In addition, **Damon**, the largest domestic logistics automatic conveying and sorting product solution supplier, also showed its system in action on the show floor, which aims to deliver greater efficiency and cost reductions for the warehousing and logistics market.

Sarah Haughey, Show Director for CeMAT, said: “Our first time holding the show in Melbourne has been exceptionally well received. It is clear that it is an exciting time for intralogistics and the materials handling industry.

“I’m pleased that we were able to share future insights with attendees and hope that they can apply what they’ve learnt at the show into practice.”

For more information, visit www.cemat.com.au

Notes to editor:

For more information, images or interviews please contact Zoe Guest on 02 9212 7867/ 0487 732 611 or email zoe@zadroagency.com.au



- **CeMAT AUSTRALIA** will take place **12-14 July** at **Melbourne Convention and Exhibition Centre**.
- In Europe, **CeMAT AUSTRALIA** is held every two years in Hannover, Germany and is the must-attend event for the fast-evolving European intralogistics industry.
- **CeMAT AUSTRALIA** has a global presence and is also staged in Russia, Asia, India and South America.
- In its second year, **CeMAT AUSTRALIA** is proud to have the support of key industry leaders including Dematic, CHEP, Swisslog, Kuka Robotics, Retailquip, Bastian Solutions, Vanderlande and TVH
- **CeMAT AUSTRALIA** is presented by Deutsche Messe – the world leader in bringing innovative, inspiring and effective business events to high level decision makers.

Global Fairs. Global Business.